

# COURSESMART SOLUTIONS FOR STUDENTS AND FACULTY

CourseSmart® gives you the convenience of working with a single provider to implement digital course materials programs that take into account the distinct needs of various stakeholders throughout your institution's ecosystem.

Digital content capabilities are changing the way institutions fulfill and distribute course materials, as well as impacting how instructors and students access them.

CourseSmart gives you the unique ability to work with a single provider to design and implement a program that addresses the complete digital course materials "cycle" — one that begins with faculty evaluation of course materials and ends with students accessing their course materials digitally, anywhere at anytime.

Furthermore, integrating seamless access to highly-valued academic resources into your institution's enterprise systems is an effective way to increase ROI on prior investments, and also has the potential to increase faculty and student usage of those systems.

## Solutions For Your Faculty

Since its launch in 2007, CourseSmart has been the industry's sole provider of faculty electronic review copies for the leading publishers in higher education. Today, it's possible to provide an entire institution's faculty with instant, anytime-anywhere access to the world's largest catalog of digital course materials from within the convenience of the campus system they access daily. Doing so can help accelerate faculty awareness and acceptance of digital course materials, and encourage faculty to make more timely adoption decisions to support your HEOA compliance initiatives.

## Solutions For Your Students

Whether motivated by cost savings, increasing demand for online curriculum, or the availability of new mobile technologies, leading institutions around the nation are experiencing numerous benefits to implementing digital course materials programs for students. There are a variety of ways CourseSmart can help, depending on your program goals. For example, through CourseSmart, your institution can manage volume purchases and appropriate discounts that ensure students get exactly the right course materials at the moment they need them, and within your budget. Inventory is never an issue — with CourseSmart, the book is always in stock. Providing seamless access to digital course materials for students from within your institution's enterprise system is another way to ensure all students have instant, anytime-anywhere access to the critical academic resources they need to succeed.

Whether you consider a digital course materials program for your faculty, students or both, CourseSmart has institutional distribution or affiliate programs that can make it easy to drive digital course materials revenue through the existing college store infrastructure — whether online or in the store — and provide the store a new course materials option that students are increasingly demanding.